



GEOFF SKIGEN

copywriter

Experience:

June 2006 – Present

Engine, San Francisco, CA

Co-running an advertising boutique is everything it's cracked up to be.

August 2003 – September 2006

OgilvyOne, McCann Erickson, Yahoo!, Apple, Collaborate, San Francisco, CA

Who needs nights, weekends and holidays?

October 2002 – August 2003

Publicis & Hal Riney, San Francisco, CA

Located far, far away from any of San Francisco's award-winning restaurants.

January 2002 - October 2002

Freelance copywriter, various agencies, San Francisco, CA

Ever witness a clan of frenetic hyenas clash over day old scraps?

January 2001 - October 2001

Clear Ink, Walnut Creek, CA

Forget breakfast. Instead, start your day off with an hour-and-a-half-commute.

August 1999 - December 2000

Foote, Cone & Belding, San Francisco, CA

Employee #080899 at your service.

August 1997 - August 1999

Freelance Copywriter, San Francisco, CA

Citron Haligman Bedecarré, Foote Cone & Belding, Swirl

I get 20% up front. And 80% when the Messiah returns.

Awards and Press:

Obies, ADDYS, Show South, Archive, Print Annual, Print, Creativity, Adweek

Education:

January 1996 - June 1997

The Creative Circus, Atlanta, GA

Not a bad place considerin' a bunch of Yankees are runnin' the show.

August 1988 - August 1992

University of Florida, Gainesville, FL

Somehow it wouldn't have been the same without the Hare Krishnas, alligators, and rednecks.

Summer 1992

L'Université de Sorbonne a Paris, France

If I translated correctly, not all Parisians détest les Americains.

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Client Experience:

Alcoholic Beverages:

Wente Family Estates, Grgich Hills Estate, Stolichnaya, Midori, Cointreau, Vermeer

Automotive:

Yahoo! Autos, Michelin, Steven's Creek Auto Row

Banking and Financial:

Bank of America, Union Bank of California, Bank of Marin, Franklin Templeton, Charles Schwab, Yahoo! Finance

Business Aviation:

Landmark Aviation

Confections, Packaged Food and Non-Alcoholic Beverages:

Jelly Belly Candy Company, Gardetto's Snack Mix,
Otis Spunkmeyer, Horizon Organic Milk, Coca-Cola, Wal-Mart Sam's Choice, Wal-Mart Carb Focus

e-Commerce:

Yahoo!, Amazon.com, Petopia.com, OfficeClick.com, Firstwatchleasing.com,
NetLibrary.com, Salesforce.com, Hotwire.com, Oneworlddonevote.com, 21st Century.com

Fashion and Cosmetics:

Slates, Revlon, Japanese Weekend

Gaming:

Sega, Namco, Lucas Arts Entertainment, Yahoo! Mobile Games

Healthcare:

Blue Shield of California, The Cleveland Clinic, Oral-B, Yahoo! Health, John Muir Medical Center

Home Improvement:

Dutch Boy, California Closets

Performing Arts:

San Francisco Opera, San Francisco Symphony, North Lake Tahoe Summer Music Festival,
The Concerts at Wente Vineyards

Pro Bono:

National Campaign Against Youth Violence, Marin Agricultural Land Trust,
California Department of Health Services

(Catch your breath, then go to the next page)

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Client Experience:
(Continued)

Restaurants:

Medjool, Players Arcade & Sports Grill, Una Mas Restaurants, Mansion, Togo's, World Wrapps,
The Restaurant at Wentle Vineyards

Retail:

La-Z-Boy Furniture Galleries, Domus, Stevens Creek Auto Row, Central Pet & Garden,
Hilltop Shopping Center, The Great Mall, Publix Super Markets, Inc., Ambassador Toys,
McRoskey Mattress Company

Sports and Entertainment:

San Jose Sharks, Philadelphia Eagles, Copper Mountain Ski Resort, Laguna-Seca Raceway, Yahoo! Sports,
The Course at Wentle Vineyards

Technology:

Apple, Hewlett-Packard, Compaq, AMD, 3Com, Adobe, CNET, Seagate,
USAT Corp/Panasonic, Logitech, Webroot, Micro Focus, Exodus, Niku, ZapMe!, Adaptec, Proxim

Telecommunications:

AT&T Wireless, Sprint, Southwestern Bell, Yahoo! Mobile Services